

# JULIA SONMI HEGLUND

*Illustrator*  *Designer*

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## EXPERIENCE ◆

**FREELANCE**, 2006 - Present  
*Illustrator and Graphic Designer*

- Communicated with clients and provided sketches to ensure product vision and branding
- Effectively worked with clients such as *MTV, Nike, The New York Times, Jamie Magazine, Timbuk2* and *On Wisconsin Alumni Magazine*

**TEEFURY.COM**, June 2009 - Present  
*Curator of T-shirt Designs*

- Developed working artist relationships
- Researched and curated designs appropriate for consumer market

**MAPPING SPECIALISTS, LTD.**, Madison, WI, May 2007 - Present  
*Illustrator, Graphic Designer and Cartographer*

- Established company branding and marketing materials
- Updated and restructured company website for simpler user interaction
- Designed characters, environment, and user interaction for Flash-based educational games

**HILLEL FOUNDATION**, Madison, WI, July 2006 - December 2008  
*Graphic Designer*

- Designed template and style for Fall and Spring event calendars

**UW COLLEGES REGISTRAR**, Madison, WI, August 2004 - April 2007  
*Transcript Processor*

- Processed and trafficked college transcripts requested by students

## EDUCATION ◆

**UNIVERSITY OF WISCONSIN-MADISON**, December 2006

- Bachelor of Science in Art
- Graduated with 3.6 cumulative GPA
- Recipient of multiple Dean's List acknowledgements

## TECHNICAL SKILLS ◆

- Mac and Windows OS
- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Flash
- Microsoft Office
- HTML
- CSS

## ACCOMPLISHMENTS ◆

- Works published in Illustration Now Vol. 3, Tees, Custom Kicks, Faesthetic, Black and White Freedrawings, and Two Faced
- 11-time t-shirt design winner at Threadless.com
- 5-time t-shirt design winner at Designbyhumans.com
- 2009 Cartographer of the year at Mapping Specialists, Ltd.
- Nominated for 2009 "New Visual Artist" competition for Print Magazine
- Awarded "Abstract Design of the Year 2008" at Threadless.com